TERRAHACKS

SPONSORSHIP PACKAGE

v1.0 | 2024-2025

📍 Toronto, ON

🌐 terrahacks.ca

📅 August 2nd - August 4th, 2024

✉ sponsors@terrahacks.ca

ABOUT

What's TerraHacks

TerraHacks is a hackathon designed to foster innovation and collaboration among 200+ students. Our vision is to create a platform where students can harness and apply their skills, as well as develop innovative solutions to pressing environmental issues.

Based in Toronto Metropolitan University (TMU, formerly known as Ryerson University), TerraHacks 2024 will be a 36-hour in-person hackathon, hosted overnight from **August 2nd - August 4th, 2024**!

How To Engage

TerraHacks provides numerous ways for you to engage with students and other industry leaders. Our ceremonies, events, project showcases, and more provides a multitude of opportunities to interact with the students and other companies!

Moreover, you can also present a talk on stage, host a workshop about your technology, hold on-site interviews, and so much more! Students can also build innovative projects and solutions using your technologies.

Why Sponsor

TerraHacks is an exciting opportunity to connect with talented students and showcase your brand/technologies in a dynamic environment. Our event provides numerous ways for you to engage effectively and reach your goals!

TerraHacks also strives to be a diverse and inclusive community, bringing together all students from any background. This fosters creativity and innovation, allowing you to witness and support the development of unique, cutting-edge projects!

Organizers

TerraHacks is organized by the Undergraduate Science Society of Toronto Metropolitan (USSTM), Practical Applications of Computer Science (PACS), and VIRO (TMU's Environmental Club); making it the first TMU hackathon organized by TMU's science society.

Our mission is to help all students bridge the gap between academia and real-world applications, as well as raise awareness and develop solutions for environmental issues.

BENEFITS

Brand Awareness

- **Gain visibility** among a targeted audience of talented participants
- **Expand your reach** through prominently displaying your logo and brand message with TerraHacks' website and social media channels
- **Advertise your brand** via flyers, posters, banners, and more being available throughout the event
- **Ensure maximum exposure** to potential future customers and talent
- **Showcase and promote** your service or product to hackers, giving them firsthand experience, and increasing the likelihood they'll continue using it in the future

Community Engagement

- **Connect and meet** with talented developers/engineers within the Greater Toronto Area (GTA) and beyond
- **Interact and engage** with students during our ceremonies, events, workshops, project showcases, and more!
- **Support** the education and development of students with the desire to improve their skills and give back to the community
- **Organize and plan** a workshop/segment throughout the duration of TerraHacks
- **Promote** a culture of excellence and innovation at TMU

Networking Opportunities

- **Find talents** who demonstrate skills that are valuable to your company
- **Access** participants' information such as their resumes, LinkedIn accounts, and GitHub profiles
- **Engage** with other sponsors, industry leaders, and academic experts at the event
- **Build meaningful connections** and enhance your company's presence in the tech community through networking sessions, workshops, and informal interactions
- **Conduct** on-site interviews with participants in separate rooms during the event

Equity, Diversity, and Inclusion

- **Align** your brand with the important TerraHacks EDI values
- **Provide** resources and support to underrepresented groups in the technology sector, fostering a diverse and equitable community
- **Demonstrate** your company's dedication to EDI values, enhancing your reputation as a forward-thinking and socially responsible organization
- **Create** a platform that provides equal opportunities for all participants regardless of background
- **Support** an event that attracts participants from a wide range of academic, cultural, and demographic backgrounds

SPONSOR TIERS

	SEEDLING $1000	SPROUT $1500	PLANT $2500	TREE $3500+
BRANDING				
Logo on Website	Small	Medium	Large	Feature
Distribute Gifts Bags and Packages	✓	✓	✓	✓
Social Media Promotion		✓	✓	✓
Distribute Promotional Items			✓	✓
Logo on Banner, Lanyard, and Nametag				✓
ENGAGEMENT				
Recognition During Opening Ceremony	✓	✓	✓	✓
Sponsor Booth	✓	✓	✓	✓
Bring Company Representatives	✓	✓	✓	✓
Judge Product During Showcase		✓	✓	✓
Host a talk or workshop			30 min	60 min
Opening Ceremony stage time			2 min	5 min
Closing Ceremony stage time				✓
Dedicated Prize Category				✓
RECRUITMENT				
Coffee Chats	✓	✓	✓	✓
Distribute Recruit Materials		✓	✓	✓
Receive GitHub & LinkedIn profiles		✓	✓	Early Access
Receive Attendee Resumes			✓	Early Access
Access Interview Rooms				✓

In-Kind Sponsorships
Accepted

Custom Packages
Available Upon Request

TERRAHACKS

Contact us

🌐 terrahacks.ca

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Please reach out to us if you have any questions!